

# AAGS Board Meeting Minutes for 13 August 2015

## 1. Meeting started at 4:01 pm EDT

## 2. Roll Call (President)

### a. AAGS Board

- i. President: Ronnie Taylor
- ii. President-elect: Tom Meyer
- iii. Immediate past president: Michael Dennis
- iv. Vice-president (Director 3<sup>rd</sup> year): Tom Moore
- v. Director (2<sup>nd</sup> year): Chuck Ghilani
- vi. Director (1<sup>st</sup> year): Matt Wellslager
- ~~vii. Secretary: Daniel Roman~~
- ~~viii. Treasurer: Dan Martin~~
- ix. Reporter/editor: Steve Briggs

### b. Invited Participants:

- i. AAGS/NSPS Liaison, delegate to NSPS Foundation: Dave Doyle
- ii. Patrick Kalen, Chair Alaska Section
- iii. David Zilkoski
- iv. Bob Jupin
- ~~v. Curt Smith~~
- ~~vi. Wes Parks~~
- ~~vii. Karen Meckel~~

### c. AAGS members:

- i. Tony Cavell
- ii. Earl Burkholder
- iii. Jud Rouch
- iv. Bob Schultz
- v. Bob Packard

## 3. Agenda reviewed (President)

- a. Call for agenda additions, corrections, or reorganization; finalize agenda
  - i. Matt Wellslager moved to accept as is, Steve Briggs seconded
- b. Approval of July 20, 2015 General Membership Meeting Minutes
  - i. Chuck: Line 139, should read "minimal papers passing review process"
  - ii. Michael: Will make change and send out edited version
  - iii. Motion by Steve to accept edited version, Matt seconded
  - iv. Ronnie: Hearing none opposed, motion is approved
- c. Approval of July 20, 2015 Board Meeting Minutes

- 38 i. Motion to approve by Michael, Steve second  
39 ii. Ronnie: Hearing none opposed, motion is approved

40 **4. Working with ASPRS to convene AAGS webinars (discussion led by Dave Zilkoski)**

- 41 • Ronnie: Dave Z has talked to Mike Hauck about this before.
- 42 • Dave Z: Mike Hauck is executive director of ASPRS. Michael was on my TRB committee,  
43 and I got Michael Dennis and Michael Hauck together when Michael Dennis was  
44 president of AAGS. We need to provide more value to AAGS members. We should be  
45 able to develop a program with ASPRS to present webinars through their GeoBytes  
46 service, topics of interest to both AAGS and ASPRS members. Hauck said if we have a  
47 program of 6 presentations a year, say every other month, ASPRS can advertise it as a  
48 separate entity and could generate a schedule of topics. This would help promote a  
49 relationship with ASPRS, and also helps with content for the Geodetic Certification  
50 Program. For example, I could do something with GNSS-derived heights, Ronnie with  
51 leveling, Dan Roman about geoid models, Michael Dennis about NA2011 and associated  
52 GIS products, Tom Meyer about coordinate transformations, Chuck about SaLIS. This  
53 would be a way to get something of value to AAGS membership. I'm willing to  
54 spearhead this, and I want to know if the Board is interested.
- 55 • Tom Meyer: I've never done this. How do you make a webinar?
- 56 • Dave Z: All you have to do is connect into the webinar with the Internet and give your  
57 PowerPoint presentation. Most people can ask questions electronically, or sometimes  
58 with voice by telephone connection. ASPRS does it where you register for it, and you  
59 get a link with a code. So the link would be available to all AAGS members.
- 60 • Chuck: We do this for PSLs all the time with GoToMeeting. The person giving the  
61 webinar is contacted by the person moderating the webinar. The moderator and  
62 speaker do not have to sign up. The moderator watches for raised hands to handle  
63 questions. From a user point of view, presenter needs a laptop with internet and  
64 headset, but can do over phone too. Moderator starts it and turns it over to the  
65 speaker.
- 66 • Doyle: I did some for ASPRS and they do a very good job. They are quite professional.
- 67 • Pat Kalen: ASPRS provides support for this?
- 68 • Dave Z: Yes, ASPRS starts the webinar and transfers screen to presenter. They advertise  
69 it and put it in their news releases.
- 70 • Chuck: Are we going to charge for this?
- 71 • Dave Z: It's free to ASPRS and AAGS members.
- 72 • Steve: I propose we make the cost of each webinar for non-members near the cost of  
73 membership, to encourage people to join AAGS.
- 74 • Chuck: Is there a cost for this?
- 75 • Dave Z: There are different mechanisms for workshops that are longer. My  
76 commitment here is for short (one hour) webinars. ASPRS does charge for workshops,  
77 and the money is distributed between the organization and individuals who create the  
78 workshop. But that's the next step. This is a start. There is still a lot to do for  
79 certification.
- 80 • Ronnie: This will give us knowledge and experience for how all this works. In a couple  
81 of years we will be presenting consistently. Is anyone opposed to having Dave Z do this?

- 82
- Chuck: Can we get them recorded? Then we can sell them later.
- 83
- Doyle: Yes, they record them.
- 84
- Dave Z: If we can commit to more months per year, APSRS would love that.
- 85
- Doyle: I did one on new datum and on transformations. In one hour you can only
- 86
- scratch the surface of such topics. But if attendees want more information they can
- 87
- explore further, and you provide resources for them to do that.
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- Dave Z: Yes, these are very short version. If they are recorded, can list them in order, so
- 89
- that people can build upon previous ones. A benefit is that it makes ASPRS members
- 90
- understand importance of geodesy.
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- Ronnie: I didn't hear any opposition, so Dave Z can you look into pursuing this with
- 92
- ASPRS.
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- Pat Kalen: I just did a webinar for geophysics. It was on elevation, geoids, and tide
- 94
- gauges in western AK. I have tools you can use.
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- Dave Z: I will talk to individuals about topics. Feel free to email me with topics, and I'll
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- start the process moving.

97 **5. Treasurer's Report discussion (Ronnie Taylor for Dan Martin)**

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- Ronnie: I've invited Bob Jupin to provide information about investment decisions. He
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- can answer any questions.
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- Bob: When I provided information the first time, it was unclear that there was a
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- minimum annual fee of about 3.25% to manage. So I looked into it again, at two other
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- mutual funds (with Merrill Lynch and BlackRock) and an investment CD. The CD is FDIC
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- insured, the mutual funds of course are not. The CD rates are now higher, better than
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- bank. Over 3 years net total return is almost 4.5% on CD. The two mutual funds are
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- conservative. Just want to protect principal, 3.75% sales charge up front for 3 years,
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- plus annual expense are 1.15% per year. Have to be in for 5 years to make it
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- worthwhile. Very heavily based in banking and insurance, so if those go down so does
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- this. My 401(k) includes one from BlackRock, very conservative. Class C is 1% initial
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- charge to get in, and there's no sale charge after 12 months. Pretty consistent returns, a
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- little over 6% net return over the last three years. This is probably the safest mutual
- 111
- fund.
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- Steve: How much liquidity is there in any or all of these?
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- Bob: The CD is a special account for non-profits, there is no early withdrawal penalty.
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- It's not a normal CD; set up as an investment. That's why there's a fee. Just get less
- 115
- return for less principal if withdraw funds. In BlackRock, they maintain 27% asset
- 116
- allocation as cash. After 12 months, you could take out money.
- 117
- Ronnie: Let's have a discussion, and we'll get back with Bob on this. Any other
- 118
- questions from other Board members. Any discussion?
- 119
- Steve: I like the CD. It sounds like they were close enough in terms of net returns.
- 120
- Ronnie: I like the CD because it's insured, and the difference in returns is small. I like
- 121
- that there are no penalties. Anyone else? Does Board think we can make a decision?
- 122
- **MOTION** (Steve): AAGS goes forward with 3-year CD investment (Chuck seconded)
- 123
- Meyer: This is the one covered by insurance?
- 124
- Ronnie: Yes.

- 125
- Matt: I think it's a good idea.
- 126
- **VOTE:** Ayes (6): Tom Meyer, Michael, Tom Moore, Chuck, Steve, Matt.
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- Ronnie: Anyone opposed? Hearing none, the motion **PASSES**.
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- 6. AAGS Affiliations and Chapters (Tom Moore)**
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- Ronnie: Tom, do you have anything to report?
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- Tom Moore: I dropped the ball, but I intend to pick it up again real soon. Slated for hip replacement, and I've relocated. But I'll be able to get moving on this very soon.
- 131
- 7. Geodetic Education and Certification (Michael Dennis)**
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- Michael Dennis: The only updates are:
- 133
- Survey SIG. The day after our AAGS meetings, I gave a short ad hoc presentation to the Survey Special Interest Group (SIG) at the Esri Conference. It was fairly large group, maybe 50 people or so, and no one was opposed to the idea of geodetic certification, including one based on examination. This was not just a group of surveyors, but it also included many other geospatial professionals.
- 134
- Committee report. I was nearly done with it at our last meetings, but I forgot to finish it. I will finish it and send it out shortly after this meeting.
- 135
- Next committee meeting. The next meeting of the committee will be in the week of September 14, although ~~it~~ the day has not yet been finalized.
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- 8. SaLIS (Tom Meyer and Chuck Ghilani)**
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- Meyer: I asked Bob for receipts. He said receipts through June 30<sup>th</sup> were \$16,010 and SaLIS is in the red by \$2,063 through June 30<sup>th</sup>. On a positive note, Sheridan Press is mailing us a check for \$1,321. So we're not in the red as much as I thought. We're on track to get back into the black. For pricing: Online \$160, print \$130, which is weird. I spoke to Dan, and he agrees this is old pricing structure doesn't make sense.
- 138
- Steve: I'm thinking it would be good if you and Chuck provide something about SaLIS to me so that I can post on the AAGS Facebook page.
- 139
- Meyer: Would be good to post upcoming table of contents.
- 140
- Steve: After seeing the AAGS Facebook page, Bruce Hedquist said it looks like he should probably rejoin AAGS. Advantage of Facebook is that we can quickly post other information, such as NGS job postings, conference proceedings.
- 141
- Chuck: For SaLIS, I need more papers. I only have one paper for November issue so far, waiting for at least one from an author.
- 142
- 9. Next Board meeting scheduled for September 17, 2015, 4-5 pm EDT**
- 143
- Doyle: I am unable to attend NSPS meeting in October in Ohio. Should find out if anyone can represent AAGS at that meeting.
- 144
- Jud: Do we access to monthly Board meeting from now on?
- 145
- Ronnie: Yes, this is similar to what we've had when people attended Board meetings in person. Next meeting will be the same call in number and passcode, and I'll send it out in an email
- 146
- Steve: I will also publish it on the events page of the AAGS website.
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- 10. The Good of the Order (Michael Dennis)**
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- 166 a. For the Good of the Order the AAGS Board gives the President and Treasurer the  
167 authority to carry out the day to day activities of the AAGS until the next Board Meeting.

168 **11. Adjournment**

- 169 a. Steve Briggs moved to adjourn, Matt Wellslager seconded  
170 b. Motioned carried unanimously  
171 c. Bob Packard: Thanks for including me!  
172 d. Adjourned at 5:02 pm EDT