

American Association for Geodetic Surveying

Board of Directors Meeting Minutes

Thursday, 14 November 2017

1. Open meeting, President
 - A. The Board of Directors meeting was called to order by President John Hamilton at 16:00 hrs. EST.
 - B. Acting Recorder Elisabeth Rollins called the roll.
 - i. Present: Hamilton, president; Ghilani, president-elect; Meyer, website and digital communications; Zilkoski, vice president-director; Stoughton, third director; Martin, treasurer; Doyle, AAGS/NSPS liaison; Briggs, website and digital communications; and Rollins, acting recorder.
 - ii. Absent: Gillins, second director; and Roman, secretary.
 - iii. Two directors were present as well as a quorum; the meeting was authorized.
2. Agenda
 - A. As an addition to the published AAGS BOD agenda, Martin suggested discussing ideas for revenue generation, to include growing membership.
 - B. Acceptance of the amended AAGS BOD agenda was moved by Stoughton, seconded by Zikoski, and unanimously approved.
3. Past Minutes
 - A. Hamilton and others having missed meeting in November, minutes from such meeting were discussed. With no quorum at the meeting, minutes were not officially taken, but only notes which were gathered as a memorandum.
 - B. Action items had been put to an email vote and thereby passed.
4. Treasurer's Report
 - A. Martin sent the Treasurer's report out today (11/14/2017).
 - B. Meyer commented that although a net loss had been reported, some large expenses were one-time, not ongoing, such as those associated with setting up videos.
 - C. Martin explained that the 2017 accounting had still been over budget, such that even "bare bones" operational costs were running ahead of revenue. He remarked that membership has been lower.
5. Election Committee
 - A. Meyer had contacted four potential candidates to fill the Director position, and of these, two are available to run:
 - i. John Bean, University of Alaska.
 - ii. Mike Mustafa Berber, California State University, Fresno.
 - B. Meyer is on the ballot as a candidate for President-elect.

6. Website and Digital Communications (Meyer, Briggs)
 - A. Martin had noticed that the ballot was available on the website, although membership was required for voting. Discussion ensued as to possible reasons why an online ballot might be useful, or inappropriate. Meyer cited the by-laws requirement that the slate be posted online. Stoughton raised the cost of internet-based voting as a question. Risk includes that the pdf ballot could be printed by non-members or multiple times, and submitted as directed for the election.
 - B. Hamilton encouraged all board members to review the website, in preparation for further discussion at the next meeting. Stoughton mentioned that outdated items as well as the ballot should be discussed.
 - C. Hamilton will ask Trish Milburn (NSPS Office) to make sure the number of ballots is not greater than the number of members.
 - D. Meyer will have Eric Colburn (Colburn Associates) remove the downloadable ballot from the website, leaving only the slate of candidates with bios.
 - E. The election closes January 2, 2018; ballots postmarked by that date will be counted, with results available approximately one week later.
7. Geodetic Certification Committee
 - A. Stoughton requested information about committee membership and individuals interested in participating. A list of all committees and their memberships is available and will be sent. Dave Zilkoski will call Michael Dennis to acquire the latest list of all interested individuals.
 - B. Meyer spoke with Tony Cavell at LSU about an opening for a professor in geodesy. He mentioned that LSU is contemplating creating an online Masters Degree program, that could synergize with the AAGS Geodetic Certification Program. Stoughton will contact Cavell and discuss.
8. Surveying and Land Information Science (SaLIS)
 - A. Editor Ghilani indicated that sufficient papers and articles for 2018 issues of SaLIS are in hand.
 - B. AAGS recently approved a contract agreeing to publish SaLIS through Ingenta for the next three years. This agreement is a safeguard against rate increases. It also enhances the possibility of gaining new memberships abroad, as SaLIS reaches out internationally, such as to Turkey, China, and elsewhere.
9. ASCE-UESI Conference: Stoughton announced that this morning he had received acceptance for a paper he had submitted, on Surveying Training, Education and Development. He indicated that the conference is taking form, and a moderator is wanted. In the absence of another candidate, Stoughton will make himself available for the moderator role.
10. Awards: The 2017 recipient of the prestigious Joseph F Dracup Lifetime Achievement Award is AAGS Vice President Dave Zilkoski. Congratulations!

11. New Business: Potential Revenue Streams

- A. Membership: need to highlight why it is important to join AAGS, including benefits such as viewing videos available from the AAGS website.
- B. Individuals who wish to view videos without paying membership dues should be able to use them on a pay-per-view basis. This raises the question of setup cost for pay-per-view. Also, whether Professional Development Hours (PDH) should be available for the pay-per-view option, or only for member access.
- C. Many surveyors today do not subscribe to SaLIS, which is available to AAGS members as a membership benefit. Non-subscribers are able to access individual articles for a low cost.
- D. A one-page document should be developed listing member benefits, Briggs suggested. This document should be posted on the website, on Facebook, on LinkedIn, etc., where it can be seen by users in Europe, Russia, etc.
- E. Doyle will approach NSPS to “sell AAGS” to the NSPS audience.
- F. AAGS could send an email to all members to inquire what benefits are important/motivating – what they like that might bring others to membership.
- G. AAGS could launch a webinar or other program allowing individuals to raise topics or ask questions to be addressed by experts. Such a webinar would be members-only, via GoToMeeting or other screen-sharing software. It may take the form of a panel discussion. Webinar schedules monthly, quarterly, or semi-annual were mentioned as possibilities.
- H. Given that BOD meetings are open to all AAGS members, Briggs suggested that the time, date, and some agenda items for the next meeting ought to be posted on the website or by email.
- I. Potential revenue streams and member benefits will be discussed again at the next meeting.

12. The next meeting of the AAGS BOD is scheduled for January 11th, 2018.

13. Stoughton read: “For the Good of the Order, the AAGS Board gives the President and Treasurer the authority to carry out the day-to-day activities of the AAGS until the next Board Meeting.” This was unanimously approved.

14. Hamilton adjourned the meeting at 16:52 hrs. EST.

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Respectfully submitted,

Elisabeth Rollins, Acting Recorder

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Date: 21 December 2017

Compiler: Elisabeth Rollins